Wedding Day Of

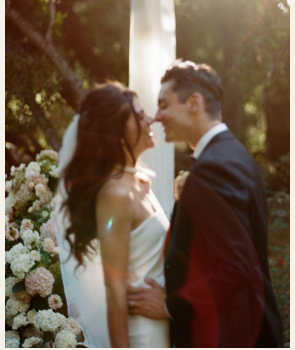
2026 Challenge Resources

minted.

What do I need to know about this Challenge?

Understanding the Customer

- **An Immersive Decor Element:** Couples don't view day-of stationery (menus, place cards, bar signage) as functional logistics—they treat it as table decor. These pieces are intentionally curated to elevate tablescapes into editorial spreads designed for photographer shots and social media feeds.
- **Hyper-Personalized Micro-Hospitality:** Modern couples prioritize intimate guest experiences over rigid etiquette. They use day-of stationery to inject personality and storytelling into the room, whether through custom signature cocktail signs featuring their pets, individualized notes at each seat, or playful, illustrated signs.
- **Curated Moments:** Couples treat their wedding like a multi-act production where stationery signals changes in energy. For example: the invitation suite and ceremony program often lean traditional, the cocktail hour might pivot to playful and witty, and dinner stationery may shift to more editorial or moody.















Reference imagery, for inspiration only!

Products Accepted in these Challenges

Tabletop

- Non-Folded Menus: A7, Tall, and Square
- **New! Folded Menus (A7)**
- Place Cards
- Meal Choice Place Cards
- **New! Folded A7 Programs**

We are accepting **foil & non-foil** submissions for all products!

Signs

- Wedding Welcome Signs
- **New! Rehearsal Dinner Welcome Signs**
- **New! Bridal Shower Welcome Signs**
- Seating Charts
- Bar Signs
- Reception Signs (Guest Book Signs, Card & Gift Signs, etc)

All signs are **non-foil!**
Shapes are eligible on welcome signs (all occasions) and seating charts only. Not on Bar Signs & Reception Signs.

New! Folded Menus



These are A7 Menus that have simple copy or illustrations on the front (think “Menu”, an illustration, or “Valerie & David, November 2026”), and menu copy on the inside. This mimics a menu you get at a restaurant! Artists should only design the front cover artwork—the interior (the menu itself) is formatted and designed by Minted.

Reference imagery, for inspiration only!

New! Folded Programs



These are similar to our cultural programs, with simple copy on the front (think “The Wedding of Valerie & David”, an illustration, or a photo). Artists should only design the front cover artwork—the interior (the ceremony details) is formatted and designed by Minted.

Reference imagery, for inspiration only!

New! Sign Shapes:

Note: Eligible on Welcome Signs (Wedding, Rehearsal, and Bridal Shower) and Seating Charts Only.
No Shapes on Bar or Reception Signs



Cafe Matrimony
By Kelley Mcquillen



Modern Romance
By Emily Sabol Goss



Blush
by Sherley Ferreira



The Eternal
By Helena Vitto



Headline
By Morgan Kendall



Tropical
By Bethan



Barolo
By Pati Cascino



Limoncello
by Tina Faselli



Harlow
By Kelly Watkins



Pumpkin + Bows
By Laura Hankins

What kinds of designs is Minted looking to source through this challenge?

Overview

- Style range matters. We are hoping to source a board range of styles from this challenge.
- With that being said, we are focused on expanding in a few key areas, identified by our special prizes identified in the challenge brief. We are illustrating a handful of them in the coming slides.
- Images on the following slides are for inspiration only. We are relying on you, our talented artist community, to reimagine and put your own creative mark on any inspiration.

Little Flourish Place Card: For the best place card design that sparks joy through tiny, unexpected moments. Think decorative framing, subtle corner details, or a small floral illustration. **$400**



Gnossienne
By Erin L. Wilson



Merivale
By Flvx Studio



Barolo
by Pati Cascino



Garden Florals
by Baumbirdy

Reference imagery, for inspiration only!

Whimsy Menu Award: For the best design that omits a playful, whimsical tone. **$400**

















Reference imagery, for inspiration only!

Signature Cocktail Sign Award: For the most creative sign highlighting signature or specialty cocktails -- couples love including personal touches here: **$400**





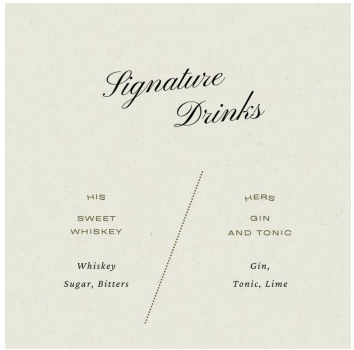








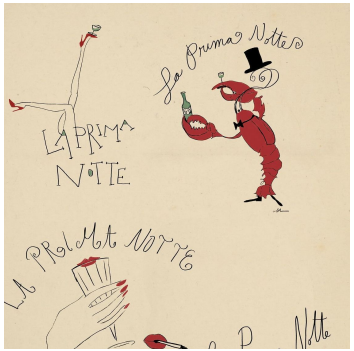




Reference imagery, for inspiration only!

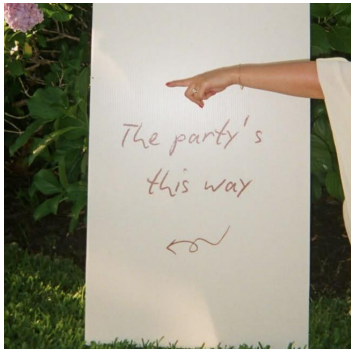
Rehearsal Dinner Sign Award: For the best rehearsal dinner sign design that captures a relaxed, playful energy that feels distinctly more casual than the main wedding day. Think effortlessly chic editorial layouts, playful food illustrations, or playful mascots. **$400**





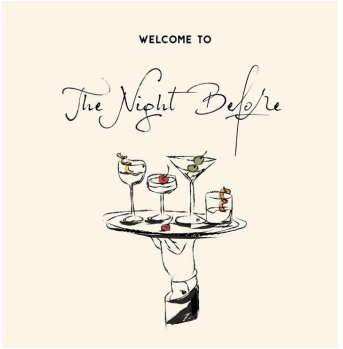












Reference imagery, for inspiration only!

Watercolor Sign Award: For the best watercolor or watercolor-inspired design that brings fresh energy and charm to a wedding sign, whether it be a floral border or scenic venue illustrations. **$350**













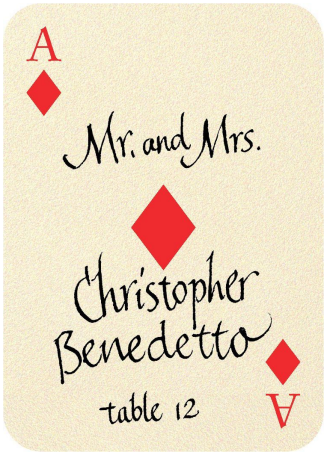




Reference imagery, for inspiration only!

Playing Card Guest Book Award: For the best reception sign that instructs guests to sign playing cards instead of a traditional guest book. **$350**









Reference imagery, for inspiration only!

Sign with Crest or Monogram Award: For the best wedding sign featuring a couple's monogram or crest: **$250**

















Reference imagery, for inspiration only!